# Debashish Sahu

Lead UX Designer

8 yrs. UX Design 11.5 yrs. Total Experience

## **Personal Profile**

A keen designer with a strong passion for usability, an eye for visual consistency, and a knack for reducing the complex to the bare essentials.

Ability to lead and contribute towards all the phases of design the lifecycle for software, digital products & services.

# **Professional Skills**

- User Research
- User Experience Design
- User Personas
- Storyboards
- Wireframes
- Visual Design
- Usability Testing

# **Contact Details**

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# **Career History**

### Staff Product Designer

ServiceNow | Hyderabad, Telangana | 2020 - Present

Currently working with ServiceNow, one of the Lead designer for their ITBM Product Portfolio. I am responsible for the Alignment Planning Workspace esp. the Financial Planning.

### Lead Interaction Designer

Honeywell Technologies Solutions | Bengaluru, Karnataka | 2019 - 2020

Worked under the Connected Buildings domain, wherein I was involved in designing next generation interactions for Forge Portal which is a unified software suite for all products under the umbrella.

# Lead Interaction Designer

Pramati Technologies Pvt. Ltd. | Hyderabad, Telangana | 2015 - 2019

As a Lead Interaction Designer, a major portion of my work involves coming up with new and best experiences for the varied software or digital products in the Design Labs and leading from the front.

- Led a team of 5-8 designers
- Lead designer for all major projects under Imaginea Services
- Mentored new designers

### User Experience Designer

#### Mindtree Ltd. | Bengaluru, Karnataka | 2013 - 2015

Worked as Interaction Designer/User Experience Designer in a coinnovation lab called The Digital Pumpkin.

The Digital Pumpkin was a CoE of the upcoming technology be it Tangible Media, IoT, gestures based devices, AR/VR etc. the idea was to create a working showcase of products and solutions which could link experience, end-users and business together.

### Sr. Software Engineer

Nagarro Softwares Pvt. Ltd. | Gurgaon, NCR | 2010 - 2011

Design and Development of Sharepoint Web Portals. Worked as a Senior Software Engineer, Member Delivery Group in developing Web based applications in MS Sharepoint Server.

# Accomplishments

- Star Performer, Pramati Technologies Pvt. Ltd. (2016 - 2017)
- Outstanding Performer Award, Mindtree Ltd. (2015)
- Design Paper (selected for publication), OZCHI 2013
- Best Performing Team, L&T Infotech (2010)

# Career History (contd.)

# Software Engineer

L&T Infotech | Mumbai, Maharashtra | 2008 - 2010

Design and Development of Sharepoint Web Portals. Worked as a Software Engineer in the Team which worked exclusively on the various internet and intranet webportals for Viacom Inc. & MTV.

# **Academic History**

# National Institute of Design

PGDPD, New Media Design | 2011 - 2013

The New Media Design Program is trans-disciplinary in nature, applying and integrating knowledge from various disciplines. In this sense, it is a unique combination of design, art, science and technology.

# Lingaya's Institute of Mgmt. Tech.

B.E. Computer Science | 2003 - 2007

Completed B.E., Computer Science from Lingaya's Institute of Technology affiliated to Maharishi Dayanand University, Rohtak.

